

INNOVATOR

The Yorkshire and Humber Innovation Awards

Application Form



The Region's
Development Agency

Category/Sustainable Innovation Award (Type A – An innovation for market commercialisation)

Part 1 / Organisation Details

Name of applicant business	
Address	
Postcode	
Name of contact person	
Position/Job title	
Telephone	
Email	
Website	
Number of employees	
If applicant is business unit or subsidiary of a larger organisation, please give name and address of parent organisation	
Year trading commenced	
Primary business sector	
Where did you hear about the Innovation Awards?	Online promotion <input type="checkbox"/> Mailing <input type="checkbox"/> Colleague recommendation <input type="checkbox"/> Business Link <input type="checkbox"/> Email <input type="checkbox"/> Other _____

Part 2/ Level of Sustainable Innovation

Title of innovative product, process or service	
Briefly describe the innovative product, process, service or business practice delivering the sustainability, and its major benefits	(150 words)
Give a brief history of the origin and development of the innovation	(150 words)
Explain the problem this innovation was designed to solve, and how it delivers sustainability	(100 words)
Provide details of any partners (suppliers, customers, research base, public sector) involved in the development or introduction of this innovation	(100 words)



Part 3/ Commercialisation of the Innovation

Describe the launch and early commercialisation activities for the innovation	
Describe the longer-term commercialisation strategy for this innovation	
Describe the principal market(s) addressed by this innovation, and the reasons for their choice	
Describe the potential for growth of these or other markets over the next three years	
Describe any future plans for continuing the development of this or other innovations	

(100 words)

(100 words)

(100 words)

(100 words)

(100 words)



Part 4/ Impact of the Innovation

Describe the principal financial impact of the innovation on your business

(100 words)

Describe the principal commercial impact of the innovation on your business

(150 words)

Please describe the key sustainability characteristics and impacts of the innovation

(100 words)

Describe any other impacts the development of this innovation has had on your business

(75 words)

Describe the future prospects for the growth and continuous development of this innovation

(75 words)



Part 5/ Financial Impact of the Innovation

Year end (month)	2008 (Actual)	2009 (Actual)	2010 (Forecast)	2011 (Forecast)
Turnover (£000)				
Operating profit (£000)				
% of turnover related to the innovation				
% of operating profit related to the innovation				

Part 6/ Authorisation

I confirm that I am authorised to submit this application for the Yorkshire & Humber Innovation Awards, to divulge the financial and other information contained in it, and that the information given is correct to the best of my knowledge and belief.

Name	
Position/Job title	
Telephone	
Email	

Please tick to confirm that you have read the Rules and Conditions of Entry

Please send any images of your innovation if available and applicable, and a copy of your company logo along with your completed application form.

Send completed application forms and supporting information by post to the address below. The deadline for applications is 17.00 on 2nd December 2009.

Holly Jones
Yorkshire Forward
Victoria House
2 Victoria Place
Leeds
LS11 5AE

For Yorkshire Forward Use

Received	
Processed	
To Judge	
From Judge	

