

INNOVATOR

The Yorkshire and Humber Innovation Awards

Application Form



The Region's
Development Agency

Category / Young Innovative Business Award

Part 1 / Organisation Details

Name of applicant business	
Address	
Postcode	
Name of contact person	
Position/Job title	
Telephone	
Email	
Website	
Number of employees	
If applicant is business unit or subsidiary of a larger organisation, please give name and address of parent organisation	
Year trading commenced	
Primary business sector	
Where did you hear about the Innovation Awards?	Online promotion <input type="checkbox"/> Mailing <input type="checkbox"/> Colleague recommendation <input type="checkbox"/> Business Link <input type="checkbox"/> Email <input type="checkbox"/> Other <input type="checkbox"/>

Part 2/ Degree of Innovation and Entrepreneurship in the business

Title of innovative product, process or service	
Briefly describe the innovative product, process or service the business was established to commercialise and its major benefits/USP	(150 words)
Give a brief history of the origin and development of the innovation and the new business	(150 words)
Explain the problem this innovation was designed to solve and how it does this	(100 words)
Provide details of the main entrepreneur(s), their backgrounds and experience	(100 words)



Part 3/ Commercialisation of the Innovation

Describe the launch and early commercialisation activities	
Describe the longer-term commercialisation strategy for this innovation	(100 words)
Describe the principal market(s) addressed by this innovation, and the reasons for selecting them	(100 words)
Describe the potential for growth of these or other markets over the next three years	(100 words)
Describe any future plans for continuing the development of this or other innovations	(100 words)



Part 4/ Impact of the Innovation

Describe the principal financial impacts of the innovation on your business

(100 words)

Describe the principal commercial impacts of the innovation on your business

(150 words)

Describe any other impacts on your business

(100 words)

Describe any other current or potential environmental, social or economic impacts of this innovation

(75 words)

Describe the wider ongoing impact of the innovation on your business and beyond

(75 words)



Part 5/ Financial impact of the innovation

Year end (month)	2008 (Actual)	2009 (Actual)	2010 (Forecast)	2011 (Forecast)
Turnover (£000)				
Operating profit (£000)				
% of turnover related to the innovation				
% of operating profit related to the innovation				

Part 6/ Authorisation

I confirm that I am authorised to submit this application for the Yorkshire & Humber Innovation Awards, to divulge the financial and other information contained in it, and that the information given is correct to the best of my knowledge and belief.

Name	
Position/Job title	
Telephone	
Email	

Please tick to confirm that you have read the Rules and Conditions of Entry

Please send any images of your innovation if available and applicable, and a copy of your company logo along with your completed application form.

Send completed application forms and supporting information by post to the address below. The deadline for applications is 17.00 on 2nd December 2009.

Holly Jones
Yorkshire Forward
Victoria House
2 Victoria Place
Leeds
LS11 5AE

For Yorkshire Forward Use

Received	
Processed	
To Judge	
From Judge	

